

Site Usage

6,645 Visits

54.58% Bounce Rate

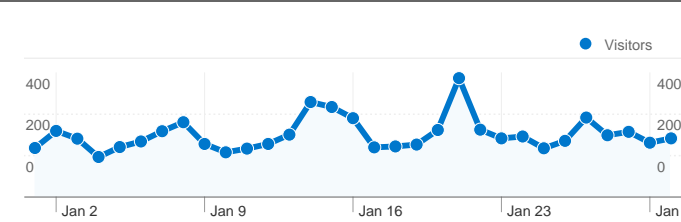
21,338 Pageviews

00:01:46 Avg. Time on Site

3.21 Pages/Visit

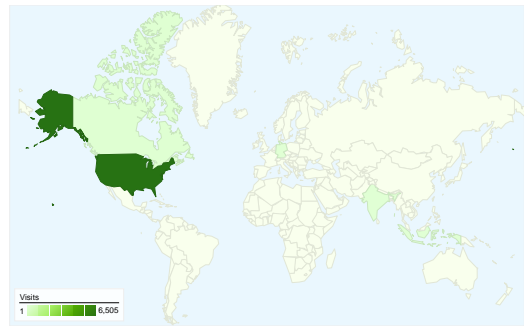
83.85% % New Visits

Visitors Overview

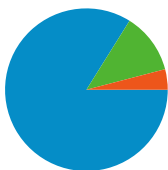


Visitors
5,889

Map Overlay



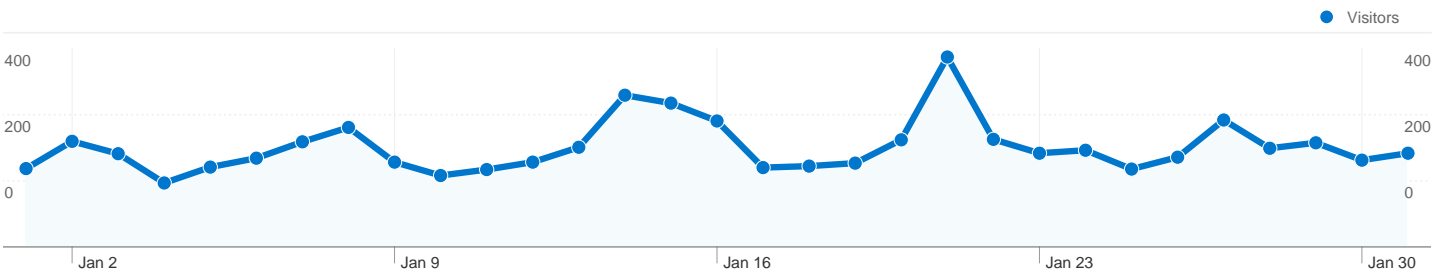
Traffic Sources Overview



- **Search Engines**
5,575.00 (83.90%)
- **Direct Traffic**
800.00 (12.04%)
- **Referring Sites**
270.00 (4.06%)

Content Overview

Pages	Pageviews	% Pageviews
/michigan-trail-maps.html	1,997	9.36%
/index.html	1,921	9.00%
/	590	2.77%
/kent-county-michigan/kent-	543	2.54%
/atv-michigan-trail-maps.html	534	2.50%



5,889 people visited this site


 **6,645** Visits


 **5,889** Absolute Unique Visitors

 **21,338** Pageviews

 **3.21** Average Pageviews

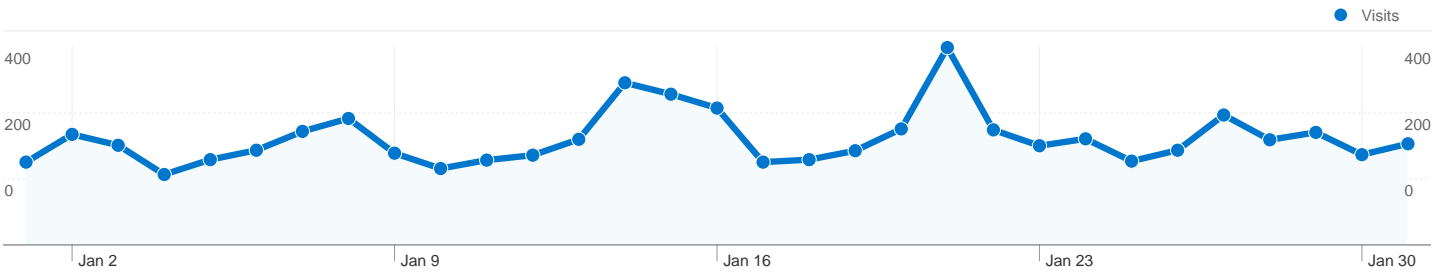
 **00:01:46** Time on Site

 **54.58%** Bounce Rate




 **83.85%** New Visits

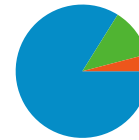
Technical Profile

Browser	Visits	% visits
Internet Explorer	2,679	40.32%
Safari	1,507	22.68%
Firefox	1,042	15.68%
Chrome	781	11.75%
Android Browser	332	5.00%



All traffic sources sent a total of 6,645 visits

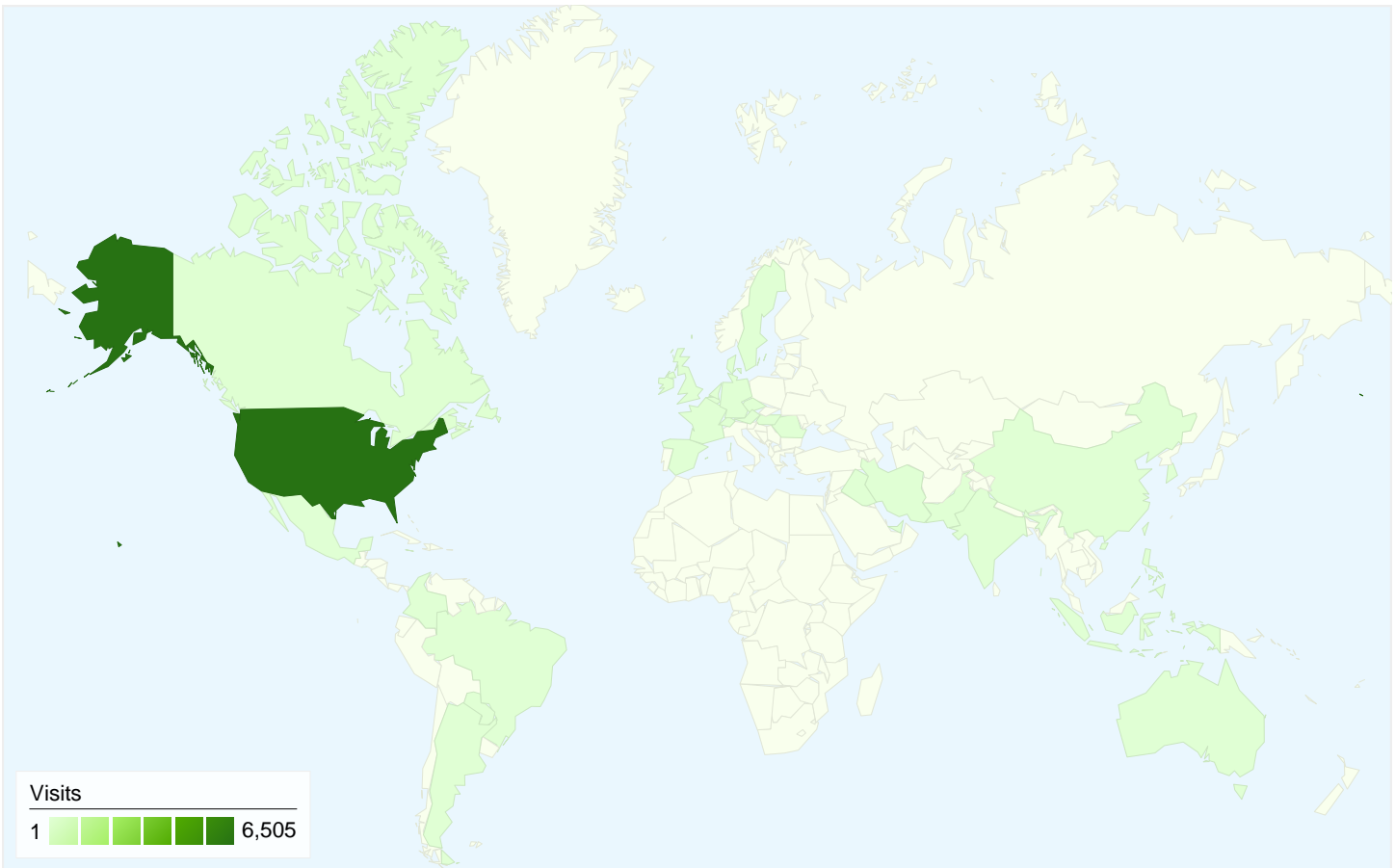
-  12.04% Direct Traffic
-  4.06% Referring Sites
-  83.90% Search Engines



- Search Engines
5,575.00 (83.90%)
- Direct Traffic
800.00 (12.04%)
- Referring Sites
270.00 (4.06%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	4,566	68.71%	(not set)	923	16.56%
(direct) ((none))	800	12.04%	al sabo trail map	125	2.24%
yahoo (organic)	443	6.67%	maybury state park	64	1.15%
bing (organic)	383	5.76%	waterloo recreation area	49	0.88%
search (organic)	89	1.34%	island lake recreation area	38	0.68%

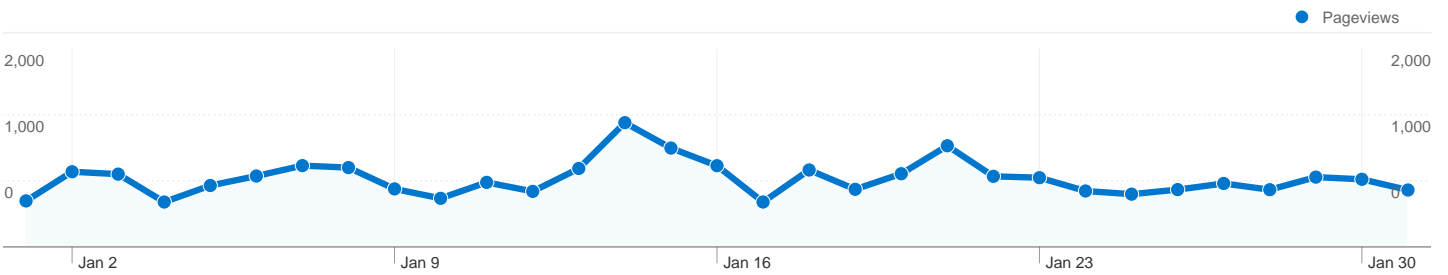


6,645 visits came from 35 countries/territories

Site Usage


Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 6,645 % of Site Total: 100.00%	Pages/Visit 3.21 Site Avg: 3.21 (0.00%)	Avg. Time on Site 00:01:46 Site Avg: 00:01:46 (0.00%)	% New Visits 83.91% Site Avg: 83.85% (0.07%)	Bounce Rate 54.58% Site Avg: 54.58% (0.00%)	
United States	6,505	3.24	00:01:48	83.78%	54.16%
Canada	58	1.90	00:00:57	87.93%	67.24%
India	10	4.00	00:01:18	60.00%	50.00%
Indonesia	9	1.11	00:03:17	88.89%	88.89%
Germany	7	1.00	00:00:00	85.71%	100.00%
(not set)	6	5.67	00:01:17	100.00%	66.67%
United Kingdom	6	1.50	00:00:08	100.00%	66.67%
Australia	3	1.00	00:00:00	100.00%	100.00%
Brazil	3	1.00	00:00:00	100.00%	100.00%

Switzerland	3	1.00	00:00:00	100.00%	100.00%
					1 - 10 of 35



Pages on this site were viewed a total of 21,338 times

 **21,338 Pageviews**

 **13,823 Unique Views**

 **54.58% Bounce Rate**

Top Content

Pages	Pageviews	% Pageviews
/michigan-trail-maps.html	1,997	9.36%
/index.html	1,921	9.00%
/	590	2.77%
/kent-county-michigan/kent-county-michigan-trails.html	543	2.54%
/atv-michigan-trail-maps.html	534	2.50%